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Scenario Welcomes Kayleigh Martin as Business Development Manager – Orlando



Scenario President, Malcolm Batten, today announced that Kayleigh Martin will be Business Development Manager of Scenario Orlando. Kayleigh brings almost a decade of experience with theme park and commercial projects, from project acquisition through delivery. Batten noted that “Kayleigh has an extensive industry network and a proven record in building new business. She is perfectly suited to growing our local and international business from our Orlando facility.”

Kayleigh joins the Scenario team of 100 which has quickly grown into its 55,000 sf production facility with close to a dozen local projects and revenue expected to surpass expectations in 2018. She brings a fresh perspective to Scenario sales and marketing and is an active participant in the Society of Marketing Professionals, Network of Executive Women in Hospitality and the TEA.

Kevin Butz, Scenario Operations Manager Orlando, noted that “Kayleigh will be integral to our business growth both in Orlando and all the domestic and international markets that Scenario serves.”

About Scenario

Scenario operates out of offices in Los Angeles; Orlando; Shanghai; Dubai and Hong Kong. A full profile can be found at www.cockramscenario.com.

Scenario is an international Show Contractor providing comprehensive Project Delivery and Construction Management services for Attractions, Themed Lands and Theme Parks. Scenario’s history of successful projects for top tier customers is enhanced by the resources and experience of its parent, Kajima Corporation, a 175-year old international diversified GC with over \$17B annual sales.

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